

ACHIEVE THE ULTIMATE CORPORATE INDENTITY CHECKLIST!

CORPORATE IDENTITY MATERIALS

- Business card
- Letterhead
- Envelope
- Compliments card
- Flyers / Folders
- Brochures / Magazines
- Adverts
- Menu cards
- Price lists
- Packaging
- Workbooks
- Other...

CHECK YOUR SOFTWARE PROGRAMS FOR THE FOLLOWING RESOURCES

- Templates
- Forms

MAKE A SCREENSHOT AND PRINT THIS

- Website
- Newsletter
- Social media accounts
 - Facebook
 - Instagram
 - LinkedIn
 - Other...

YOU PROBABLY HAVE THESE LYING AROUND

- Pens
- Notepads
- Business gifts
- Other...

DON'T FORGET...

- Logo in/around your office building
- Flags
- Wrapping of the fleet

AND...

- Any items you come across along the way that carries your logo

